



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199229

Schedule Dates

10/23/12-10/29/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/22/12

Last Modified

10/22/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08887640

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,948.75

Net Total

\$39,376.25

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Spots	Rate
81	\$35,350.00
19	\$10,975.00
Grand Total:	\$46,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/29/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/22/12
2.0	Normal Line / SPOT (2)	10/23/12-10/29/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/29/12	3	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/22/12
4.0	Normal Line / SPOT (4)	10/23/12-10/29/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
5.0	Normal Line / SPOT (5)	10/23/12-10/29/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P				1	1	1	1		4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
7.0	Normal Line / SPOT (7)	10/23/12-10/29/12	3	:30	10:58A- ABC-THE VIEW	2	2	2	2	2	2			10	\$150.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
8.0	Normal Line / SPOT (8)	10/23/12-10/29/12	3	:30	4P- 4:58-31P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
9.0	Normal Line / SPOT (9)	10/27/12-10/27/12	3	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/22/12
10.0	Normal Line / SPOT (10)	10/23/12-10/29/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
11.0	Normal Line / SPOT (11)	10/23/12-10/29/12	3	:30	5:30P- 5:57:56P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199229

Schedule Dates

10/23/12-10/29/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE,MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/22/12

Last Modified

10/22/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08887640

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,948.75

Net Total

\$39,376.25

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Oct. 2012 81

Nov. 2012 19

Grand Total: 100

Rate

\$35,350.00

\$10,975.00

\$46,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/23/12-10/29/12	3	:30	4:58-5:30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12
13.0	Normal Line / SPOT (13)	10/23/12-10/29/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
14.0	Normal Line / SPOT (14)	10/28/12-10/28/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
15.0	Normal Line / SPOT (15)	10/23/12-10/29/12	3	:30	7:30P- INSIDE EDITION 730P	1	2	1	1	1				5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
16.0	Normal Line / SPOT (16)	10/24/12-10/24/12	3	:30	7:57-56P- 9P (EST)				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)	MIDDLE	10/22/12
17.0	Normal Line / SPOT (17)	10/24/12-10/24/12	3	:30	10P- ABC-NASHVILLE				1					1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-10/29/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
19.0	Normal Line / SPOT (19)	10/23/12-10/23/12	3	:30	10P- ABC-PRIVATE PRACTICE			1						1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/22/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	2								2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)		10/22/12
21.0	Normal Line / SPOT (21)	10/24/12-10/24/12	3	:30	9P- 10P (EST)				2					2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)	FAMILY/NEIGHBORS	10/22/12
22.0	Normal Line / SPOT (22)	10/25/12-10/25/12	3	:30	8:59P- ABC-GREY'S ANATOMY					1				1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199229

Schedule Dates

10/23/12-10/29/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/22/12

Last Modified

10/22/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08887640

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$6,948.75

Commission

\$39,376.25

Net Total

\$39,376.25

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Spots	Rate
81	\$35,350.00
19	\$10,975.00
Grand Total:	\$46,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/23/12-10/23/12	3	:30	7:57P- ABC-DANCING WITH THE STARS RESULTS	1	1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
24.0	Normal Line / SPOT (24)	10/23/12-10/29/12	3	:30	10:14P- ABC-ABC NEWS NIGHTLINE	1	1	1	1	1				4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
25.0	Normal Line / SPOT (25)	10/23/12-10/29/12	3	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)	1	1	1	1	1	1			6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/22/12
26.0	Normal Line / SPOT (26)	10/27/12-10/27/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
27.0	Normal Line / SPOT (27)	10/27/12-10/27/12	3	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2		2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/22/12
28.0	Normal Line / SPOT (28)	10/27/12-10/27/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1		1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTTM-TV

Date:

10/24/12

I, Shorr Johnson Magnus
 being/on behalf of: Bob Casey Jr, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/23/12 - 10/24/12					

Total Charges:

28,326.25

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/12 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS

MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-4080 FAX (215) 567-2108

FIRSTTRUST SAVINGS BANK
3-7380/2380

4409

10/22/2012

PAY TO THE
ORDER OF WHTM-TV

\$ **28,326.25

Twenty-Eight Thousand Three Hundred Twenty-Six and 25/100*****

DOLLARS

WHTM-TV

A TAMPER RESISTANT TONER AREA A

MEMO Casey

⑈001409⑈ ⑆238073801⑆ 70 0909181⑈

\$11,050 credit applied for total payment of \$39,376.25